

20<sup>TH</sup> ANNUAL LOS ANGELES MUSIC AWARDS ANNOUNCEMENT...

# **THE LOST BOYS**

## **NAMED 2010 ROCK ARTIST OF THE YEAR!**

FOR IMMEDIATE RELEASE:

Hollywood, CA, October 8, 2010 – The numbers for the Los Angeles Music Awards are staggering! During a 20 year history for the red carpet award show, organizers have honored thousands of independent and emerging artists from around the globe, selected from nearly 1 million submissions by musicians from every continent, looking to use the LAMA's to launch their careers in the music industry. And the names associated with this long running production reads like a who's who of rock stars...Paula Abdul, Jackson Browne, Korn, Sugar Ray, Black Eyed Peas, System of A Down, 311, and Gwen Stefani with No Doubt, to name a few. And now, you can add a teenage rock band, from Northern California called THE LOST BOYS, to that list!

On a warm October 7<sup>th</sup> evening on Hollywood's legendary sunset strip, Founder and Executive Producer of the Los Angeles Music Awards, Al Bowman, took the stage at the iconic Whisky A Go Go music venue, during his sold out LAMA Voter's Party and announced "This year we've had more than 11,000 artist submissions, to the LA Music Awards, with 130 of those artists receiving nominations for the 26 artist categories. Out of those 130 nominees, we are here to honor the very best of the best...and are proud to announce, that the Los Angeles Music Awards, 2010 ROCK ARTIST of the YEAR award, goes to THE LOST BOYS, from Lake County, California!!

The Los Angeles Music Awards also announced that The Lost Boys will be returning to Hollywood to accept their award at the 20<sup>th</sup> annual LOS ANGELES MUSIC AWARDS SHOW on Thursday, November 18<sup>th</sup>, 2010 at the Paramount Theatre, where they will open the historic event, with a 2 song LIVE performance.

The emerging teenage rock band can add this to their growing collection of awards and accolades. In February, The D.I.Y. Music Festival, named The Lost Boys as their 2010 Independent Artist of the Year, at a Hollywood dinner held in their honor and recently they were voted Pop/Rock New Artist of the Year, and Best Live Performance of the Year, in a 2010 Voter's Poll by USA4real upstream radio artists and listeners, worldwide.

The Northern California quintet are currently touring in support of their new album, "Running Red Lights" in stores now. The record is produced by Multi-Platinum, Multi-Grammy Award Winning producer, David Kershenbaum/Music Pros Hollywood, who has enjoyed a career of successes with artists such as Janet Jackson, Bryan Adams, Supertramp, Kenny Loggins, Duran Duran, and Tracy Chapman. The album also features mixes by Multi-Platinum, Multi-Grammy Award winner Mike Shipley, whose chart topping history includes songs by Nickelback, Green Day, Maroon 5, Aerosmith, and AC/DC. The Lost Boys project is spearheaded by long time Konocti Presents... President and CEO, Greg Bennett, and his management company, Bennett Entertainment Group. The album is currently available in digital stores on the worldwide web, and the CD can be purchased at Best Buy Stores or on line at [www.2lostboys.com](http://www.2lostboys.com). The first single, from the new record, is scheduled to launch to national radio on November 1, 2010.

The Lost Boys have toured extensively since 2009, playing over 100 shows including headlining performances during their current "Why Not Now..." Tour 2010 at the Orion Music Festival in Park City, Utah, Rock the Ink Festival in Ontario, CA., and the Vancouver Island Music Conference, in Vancouver, Canada. The band has also appeared as Special Guests with 20 national headliners, including 3 Doors Down, All-American Rejects, Kelly Clarkson, Journey, and Toby Keith. Their upcoming tour itinerary includes 5 shows at "Indie Week Toronto", with scheduled showcases at South by Southwest Music Conference in Austin, Texas, the Indie Music Fest in Las Vegas, NV and a return to Toronto to play the Canadian Music Fest in 2011!

The Lost Boys are comprised of band members, Beau Bastian (18) lead vocals and guitar from Lakeport, CA., Jordan Mills (18) drums, from Lakeport, CA., Thomas Cano (18) bass guitar, from Lakeport, CA., Jacob Gill (15) vocals and guitar, from Middletown, CA., and Dustin Rudiger (17) keyboards, from Middletown, CA. For more information, contact artist management at [www.2lostboys.com](http://www.2lostboys.com)